

CUSTOMER PHOTO GUIDE

IT'S TIME TO SHARE YOUR NEW SPACE

STEP 1 - CABINET CHECK

INSET DOORS & DRAWERS

- even gaps around the doors and drawer fronts
- all pieces are sitting flush with the face frame

OVERLAY DOORS & DRAWERS

- all tops & bottoms of the doors and drawers are lined up (nothing jagged or uneven)

FINISHING TOUCHES

- crown molding & toe kicks are installed
- all glass is installed for frame-only doors
- all kitchen appliances are installed
- all cabinet hardware is installed

FINE-TUNING & ADJUSTMENTS

Doors: use the Blum hinges ([watch video here](#))

Drawers: use the orange release handles & glides ([watch video here](#))

STEP 2 - PHOTO PREP

DECLUTTER



You will want your new cabinets to be **highlighted without distraction!** Clear off your counters, surfaces, and appliances. This includes fridge magnets, stacks of mail, dog bowls, dishes, laundry, etc.

CLEAN



Check **high-contact points** for finger smudges, food drips, and splatters. If needed, wipe down the cabinet surface with warm water, dish soap & a soft cloth. Clean up any crumbs or debris that might be hiding under the toe kicks.

STAGING



You are welcome to **stage your space** lightly, but remember to keep the focus on your cabinets. Please check that chairs and bar stools are neatly in-line with each other. *Be aware of family photos with children, remove them as you wish.

STEP 3 - CAPTURE & SUBMIT

LIGHTING



Natural light is ideal for photos. If you don't have natural daylight, turn on all of your lights and even pull in additional lighting to brighten the space and prevent shadows.

CAMERA



Most people use their phones to take photos. If you have a good camera, that works too! Be sure to capture both **horizontal** and **vertical** shots, as they seem most appropriate in your space. (if using a phone, see page 2 for helpful tips)

ANGLES



Shoot with your camera at or slightly above mid-room height, so that you don't see the "underbelly" of your wall cabinets. Capture the room at **different angles**: full-room, straight-on, close-up, etc.

SUBMIT

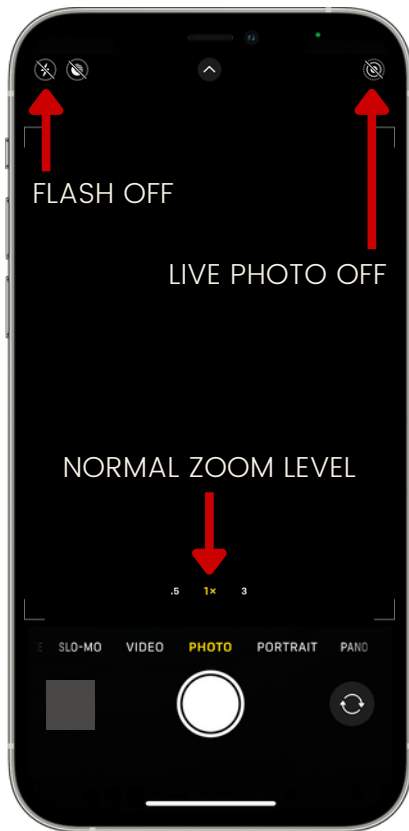


Please submit your photos by email (as file attachments or google links) to your Cabinet Coach or directly to allysha@thecabinetjoint.com

PHOTOS BY PHONE

HELPFUL TIPS TO CAPTURE YOUR SPACE WITH THE BEST QUALITY

APPLE



CLEAN LENS

Wipe off your camera lenses, to make sure that they are smudge free.

ENABLE GRID LINES

This is optional but will help you line up the subject in your shot and bring balance to the photo.

APPLE: Open Settings > Camera > Grid (turn on)

ANDROID: Open camera > Settings > Grid lines (turn on)

AVOID ZOOM

Zooming in or out can hinder the quality of your photo. Take a step in or out, instead!

BE STEADY

Steady yourself or use a tripod to help capture a clear shot.

AVOID FILTERS

Please skip altering your photos with presets or filters. Our marketing team will handle all editing and brightness adjustments, as they are needed.

CAMERA FORMAT

If you have a newer phone, you might be able to take photos in 'High Efficiency' (HEIF/HEIC). This will enhance the quality of your photos and take up less storage space! *Be aware this newer format isn't 100% compatible with all computers when uploading these files.

APPLE: Settings > Camera > Formats > select High Efficiency

ANDROID: Open camera > Settings > Format and Advanced Options > HEIF pictures (turn on)

ANDROID

